



Empowering individuals, families  
and our communities to take  
action against violence and abuse.

## Annual Report ~ 2017



### Dear Community,



2017 WAS A YEAR OF RESISTANCE, STRENGTH AND STEADFAST ADVOCACY. Our clients continued to face hostile immigration policies, difficulties accessing housing and financial

resources, and mental health and substance abuse services. Despite these challenges we continue to witness our clients' strength and perseverance to pursue healthy lives for themselves and their children and a staff dedicated to showing up every day with solutions, hope and a deep belief that someday our community will be free of violence. We recognize the significant accomplishments of the agency and with that lens we continue to press forward with focus,

determination and fierce advocacy for our clients, community and work.

#### In 2017:

- ✓ Monarch was the first domestic violence/sexual assault agency to launch a six-session Commercially Sexually Exploited Children prevention curriculum for middle and high school students in our county reaching over 1,000 students
- ✓ Monarch's Campos Seguros prevention program was recognized by local agricultural companies as making a significant impact in keeping farm workers safe from sexual harassment/assault and gifted over \$75,000 to the agency's program to continue and expand those efforts
- ✓ Monarch's legal team helped lead the charge around Child Safety Planning, obtaining visas for survivors of violence, and protecting our most vulnerable community members with Know Your Rights workshops
- ✓ Monarch staff member Maria Luna Bjur was invited to participate on the

county's first Gender and Justice Task Force informing our community about policy in working with supporting women involved in the criminal justice system

- ✓ Monarch celebrated 40 years of service to our community— here is to the next 40 years of advocacy and creating a violence-free community!

As we move through this time of uncertainty for many of our community members, we have a renewed commitment to our activist roots, dedication to our mission, and drive to advocate and empower our clients, their families and our community. I look forward to hearing from our community as we develop a strategic plan that will be used as a blueprint to end violence in our county over the next two generations.

Onward,

Laura Segura, Executive Director

### Querida Comunidad,

EL 2017 FUE UN AÑO DE RESISTENCIA, FUERZA Y ABOGACÍA FIRME. Nuestrxs clientes continuaron encarando pólizas hostiles de inmigración, dificultades con acceso a viviendas, recursos financieros, servicios de salud mental y abuso de sustancias. A pesar de estos desafíos, continuamos siendo testigos de la fortaleza y perseverancia de nuestrxs clientes para poder llevar vidas saludables para ellxs y sus hijxs, y de un personal dedicado a presentarse todos los días con soluciones, esperanza, y esperanza profunda en que nuestra comunidad algún día estará libre de violencia. Reconocemos los logros significativos de la agencia y con este objetivo, continuamos presionando hacia adelante con enfoque, determinación, y una abogacía feroz para nuestrxs clientes, comunidad y trabajo.

#### En el 2017:

- ✓ Monarca fue la primera agencia de violencia doméstica/agresión sexual de nuestro condado en lanzar un currículo

de prevención de seis sesiones enfocado en la explotación sexual comercial de ninxs para estudiantes de secundaria y preparatoria; alcanzando a más de 1,000 estudiantes.

- ✓ El programa del Departamento de Prevención "Campos Seguros" de Monarca, fue reconocido por las compañías agrícolas locales en por hacer un impacto significativo en mantener a trabajadores agrícolas a salvo de acoso/abuso sexual y donaron más de \$75,000 al programa para continuar y expandir esos esfuerzos.
- ✓ El equipo legal de Monarca ayudó en liderar el trabajo alrededor de la "Planificación de Seguridad Infantil", obteniendo visas para sobrevivientes de violencia, y protegiendo a lxs miembros más vulnerables de nuestra comunidad con talleres de "Conoce tus Derechos".
- ✓ Maria Luna Bjur, miembro del personal Monarca, fue invitada a participar en el primer "Equipo de Trabajo de Justicia y Género" del condado, informando a nuestra comunidad acerca de la póliza

en los trabajos para apoyar a mujeres involucradas en el sistema de justicia criminal.

- ✓ Monarca celebró 40 años sirviendo a nuestra comunidad ¡Y ahora por los 40 años de abogacía y de crear una comunidad libre de violencia que siguen!

A medida que avanzamos en este tiempo de incertidumbre para muchxs miembros de nuestra comunidad, hemos renovado nuestro compromiso con nuestras raíces activistas, dedicación a nuestra misión y unidad para defender y empoderar a nuestrxs clientes, sus familias y nuestra comunidad. Espero con ansias escuchar de nuestra comunidad a medida que desarrollamos un plan estratégico que se utilizara como estructura para terminar con la violencia en nuestro condado en las próximas dos generaciones.

Hacia adelante,

Laura Segura, Directora Ejecutiva

# Donors, Volunteers & Supporters 2017

## Grants & Major Funders

Blue Shield Foundation of California,  
Strongfield Project  
CA Department of Public Health  
CALCASA  
CA Office of Emergency Services  
City of Capitola  
City of Santa Cruz  
City of Scotts Valley  
City of Watsonville  
Community Foundation  
Santa Cruz County  
County of Santa Cruz  
David & Lucille Packard Foundation  
Pinpoint Foundation  
Sunlight Foundation

## Donors

### \$10,000 +

Anonymous  
Barbara J. Drew  
Lakeside Organic Gardens

### \$5,000 – \$9,999

California Giant Berry Farms  
Reiter Affiliated Companies  
Top Lider

### \$2,500 – \$4,999

Hannah Farquharson  
Thomas & Joanne Young

### \$1,000 – \$2,499

Alpha Theta Chapter of Omega Nu  
AmeriGas  
Maria Luna Bjur & Greg Bjur  
Michael & Vivian Brown  
Comerica Bank  
Linda Gold  
Imura Japanese Restaurant  
Gertie Johnson  
Bob Katz & Leola Lapides  
Loma Prieta Club  
Palo Alto Medical Foundation  
The Pema Chodron Foundation  
Diane Roeder  
Alison Ruday  
Silicon Valley Community Foundation  
Ruth Smith  
Staff of Life  
Joyce Zarate

### \$500 – \$999

Angelo Bartolotta  
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Kevin Doyle  
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Cheryl Gomez  
Amy & David Harrington  
Maria Jacobson  
Bonnie Keet  
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Robert Slawinski Auctioneers  
Tamara's Nueva Imagen  
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Carol Walberg  
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### \$250 – \$499

A & A Organic Farms  
Judith Aissen & James Clifford  
Leslie & Richard Andrews  
Ginny Aragon  
Bagel Cafe & Bakery  
Sharon Banks  
Michele Bassi  
Gary & Laura Bencomo  
Betty Bjur  
Claire Bol  
Kathleen Archer Bowden  
& Jerry Bowden  
Sylvia Brown  
Kathryn Canlis & Daryl Gault  
Hannah Cortes  
Toni Danzig  
Daryl Dichek & Kenneth Smith  
Stan & Elizabeth Dietrich  
Carolyn & Fred Irvine  
Rose Filicetti & Neal Savage  
Jerry & Jan Finney  
Margaret Rose & John Gallagher  
Rachael Garza  
Cheryl & Jerry Glover  
The Grifaw Fund at Community  
Foundation Santa Cruz County  
Ian Hardcastle  
David & Bette Harken  
James Hartje Construction, inc.  
The Harper Street Inc. Fund  
at Community Foundation  
Santa Cruz County  
Jocelyn Hoy  
Rebecca LaRussa  
Thomas & Yalenda Listmann  
Chris & Chuck Maffia  
Megan & John Martinelli  
Leslie McComb  
Milligan Family Foundation  
Fanie & Corie Opperman  
Martina & Will O'Sullivan  
Barbara Rogoff  
Armando Ruiz  
David & Mary South  
Dennis St Peter  
Gilbert Stein  
Asenat Ventura  
Lynn Marcus Wyner  
Peg Wynn  
Nicole Young & Evan Boyd

### \$100 – \$249

Lillian & Nat Agliano  
John Almquist  
Nancy Altman  
Mari Anderson  
Julia Armstrong  
Vera & Elliot Aronson  
Joyce Anne Asmussen  
Rogelio Barranco  
Sandra Barajas  
Bargetto Winery  
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Allison Bennett  
Becca Bing  
Rhonda Bonett  
Emma Jean & Barry Bowman  
Donna Bradford  
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Dennis Diego  
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Kristina Glavis  
Lynn Gordon  
Patricia Gorman  
Kevin Grossman  
Amy Haas  
Jackie Hansmann  
Harold & Rosalind Hastings  
Julie Hitchcock  
Jill Holdaway  
Robin Hopkins  
Dorothy Hyde  
Karen Isaacson  
Dottie Jakobsen  
Jazmin Jauregui  
Amy Jimenez

Joseph Jurnecka  
Linda Kahler  
Susan Kerr  
Trisha & Brandon Kett  
Michele & Robert Kibrick  
Laila King  
Nancy Knudegard  
Heather LaFontaine  
Diane Lamotte  
David & Susan Laughlin  
Meryl Lewin  
Daniel Linger  
Cherilyn Lippman  
Kenni & George Lopes  
Martha Mangan  
Ricardo Martinez & Maria Barranco  
Dusti McKeown  
John McNamara  
Kimberly Mel  
Elodia Mendoza  
Teall Messer  
Kathryn Metz  
Nanette Mickiewicz  
Christine Miller  
Leonard & Joan Moore  
Carmen Mulholand  
Barbara Murray  
Kristina Muten  
Bob & Pat Namba  
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Brooke Newman  
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Inemesit Newsome  
E.J. Nicholson  
Richelle Noroyan  
Laura-Monique & Pat Owen  
Pacific Manufacturing Asia  
Jody Pemberton  
Keri Petersen  
Rick & Robin Polse  
The Print Gallery  
Ana Christina Ravelo  
& Roberto Gwiazda  
Blake Redding  
Eric Rice  
Kathy Riley Jane Robertson  
Joan & Earl Rosebraugh  
Andrea Rosenfeld  
Anna Rubalcava  
Cathy Schlumbrecht  
Schneider Estates, Inc.  
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Sandra Starratt  
Simy Stein  
Samuel & Patricia Stevens  
Ann Stuparich  
Sudz Laundrette Inc.  
The Thomash Family Foundation  
Damon Tkoch  
Kathryn Tobisch

# Thank You!

Elvia Torres  
 True Olive Connection  
 United Way of Santa Cruz County  
 Jessica Vega  
 Ana Ventura Phares  
 Rita Walker  
 James & Lorraine Washington  
 Jon & Jill Winston  
 Susan & Jonathan Wittwer  
 Elizabeth Wraight  
 Jo Anne Young  
 Robert & Suzanne Young  
 Yvonne's

## Volunteers

Wendy Alcalá  
 Ásta Davidsdóttir  
 Emily Furukawa  
 Marlene Garcia  
 Linda Garrido  
 Amy Ivey  
 Jazmin Jauregui  
 Gabriela Onesto  
 Noeli Perez  
 Anne Quarnstrom  
 Eric Rice  
 Valerie Ross  
 Kim Truman

## In Kind \$100+

Ellen Aldridge  
 Elizabeth Alsberg  
 Annie Glass  
 Nancy Arroyo  
 Wendy Ash  
 Janice Bailey  
 Lauren Baker  
 Bandit Systems  
 Allson Benneit  
 BFF Boutique - Resale Clothing  
 Betty Bjur  
 Greg Bjur  
 Maria Luna Bjur  
 Robin Brune  
 Luisa Buak  
 Cabo Villas  
 California Giant Berry Farms  
 CASA  
 Audrey Chavez  
 Angela Cline  
 Corral Made USA  
 Costco Wholesale  
 Tricia Cross  
 Lynne Czerwinski  
 William Dahl  
 Toni Danzig  
 Alice Daubenbis  
 DBE British Group  
 Mr. & Mrs. Dilloughery  
 DJ Sparkle  
 Jane Doyle  
 Kim Dunn  
 Alisa Erba  
 Ana Escobar  
 Ann Marie Escudero

Exceedio  
 Family Matters  
 Wilma Field  
 Jose Figueroa  
 Doug Fischer  
 Kram Fischer  
 Julie Francis  
 Jean Free  
 Carol Fuller  
 Mayra Gania  
 Silvia Garcia  
 Sree Ghosh  
 Barbara Gillen  
 Kristina Glavis  
 Global Fluency  
 John Fox  
 Linda Gold  
 Julie Gorshe & Steve Wolfman  
 Constance Greene  
 Kevin Grossman  
 Frank Hernandez  
 Michelle Hoffman  
 Hot Topic  
 Angela Huevo  
 Maria Jacobson  
 Lorraine Jacquard  
 Joi De Vivre Hotels  
 Krista Kessler  
 Laura Larson  
 Terri Lodge  
 Briana Longoria  
 Jo Ann Martindale  
 Alan & Leta Miller  
 Karl Molda  
 Rosario Montes-Arena  
 Cande Nunez

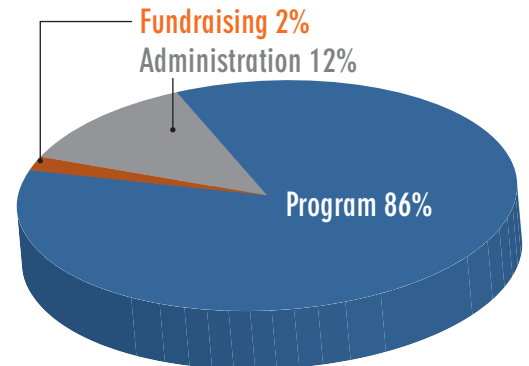
Will & Martina O'Sullivan  
 Carol Pardue  
 PopUp Peace  
 Lenin Prado  
 Print Gallery  
 Print Smith  
 Reiter Affiliated Co.  
 Steven Ritz & Elena Cohen  
 Diane Roeder  
 RINC  
 Susan Salinga  
 Santa Cruz Seaside Company  
 Second Harvest Food Bank  
 Stephen & Carol Shapiro  
 Mars Shelbur  
 Resurrection Church  
 Sereno Group  
 Else Sinsigalli  
 Angela Sohl  
 Rochelle Stanley  
 Mary Stobaugh  
 Swanton Berry Farms  
 Randi Theriault  
 Esmeralda Torres  
 Elvia Torres  
 Jessica Vasquez  
 Monica Vazquez  
 Walters & Kondrasheff, CPAs  
 Watsonville Buddhist Temple  
 Weezie Joe's Smokehouse  
 Dolores Williams  
 Helene Woolsey  
 Yoga Within  
 Lynn Young  
 Joanne & Thomas Young  
 Maria Zimmer

## Monarch by the Numbers Fiscal Year 2016-17

Domestic Violence Clients Served	1,064
Domestic Violence Clients Served	1,129
Sexual Assault Clients Served	184
Crisis Line Calls	1,002
Legal Assistance Services Provided	1,144
# of Shelter Bed Nights	21,476
Children Served in Individual Counseling Sessions	332

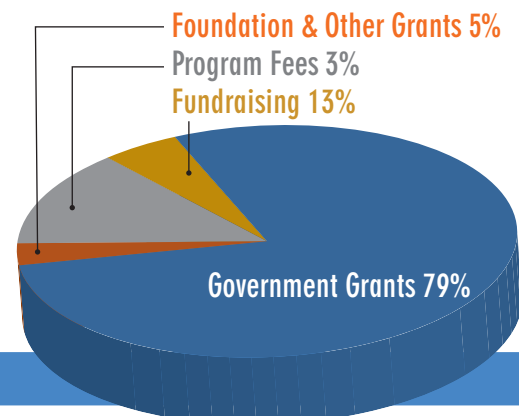
### Expenses

Program	1,859,397
Fundraising	46,342
Administration	264,071
<b>TOTAL</b>	<b>2,169,810</b>



### Revenue

Government Grants	1,770,168
Foundation & Other Grants	115,000
Program Fees	66,930
Fundraising	301,661
<b>TOTAL</b>	<b>2,253,759</b>



# Impact



## Board of Directors

### Current

Ana Ventura Phares, *President*  
Keisha Frost, *Vice President*  
Angela Cline, *Treasurer*  
Jamie Joy, *Secretary*  
Linda Gold  
Cesar De Santos

### Past

Cheryl Glover  
Bob Katz  
*Executive Director*  
Laura Segura

Annie\* came in to our shelter after leaving her abusive relationship. She had been on her own for six months before coming to Monarch. In her relationship she endured verbal, physical and sexual abuse and due to this destructive relationship Annie struggled with her self-esteem. She was filled with shame and self-doubt and was easily triggered when she witnessed violence in the community or through the media. Annie began working with her Monarch advocate and therapist on taking back her life, feeling grounded, being able to heal her trauma, and move forward in to a life of possibility and hope. Annie has expressed repeatedly that she is very thankful for Monarch Services. She felt her advocate was very helpful and created a safe space for her. She enjoyed the time that allowed her to reflect and think more about her situation and what to do to help herself. She continues to work hard at taking back her life and is able to recognize her triggers, and continuously practices self-care. She understands that healing is a process and is thankful that Monarch was a part of that.

*\*Client's name was changed to protect her identity*

## Greetings from the Board

Dear donors, clients, and community partners,

Witnessing the power of the #MeToo and #TimesUp movements has been a double-edged sword for me—a painful reminder of my decades of being silenced, my voice not heard, my stories not believed or at best minimized—and at the same time, jubilation that we are *finally* acknowledging the injustice of and intolerance for sexual assault, sexual harassment, and abuse of gender power in our society.

For the past 40 years, Monarch Services (formerly Women's Crisis Support – Defensa de Mujeres) has been the empowering, compassionate ears that listen to and believe the women, children, men, transgender, and gender-neutral populations who have bravely come forth and told their stories of violence and abuse. We have been the shoulders upon which victims have cried, and upon which they stand after receiving shelter, legal aid, and counseling to aid the victim-to-survivor transformation. Our programs

continue to educate youth about healthy relationships—learning, for example, that a boyfriend texting you 50 times/day isn't love—it's obsessive control and “power over.”

Monarch's #StandWithUs invites you to do just that—**Stand with Survivors, Stand with Victims** who need a bit more encouragement to step forward, share their story, and receive the support necessary to become healthy survivors, **Stand with Monarch Services**, proudly, with your continued generosity of spirit and resources to realize our vision of *Lives Free From Violence and Abuse*.

Many thanks for your generosity and your courage to #StandWithUs,

Linda Gold  
*President, Board of Directors, 2015–2018*

