



Empowering individuals, families  
and our communities to take  
action against violence and abuse.

## Annual Report ~ 2018

“It is not our  
differences that  
divide us. It is our inability  
to recognize, accept,  
and celebrate those  
differences.”

~ Audre Lord



### Dear Community,

Over the past few years the domestic violence and sexual assault movements have seen significant shifts in service delivery, centering the voice of those we serve and spiriting a renewed commitment in addressing the foundational issues that perpetuate violence within a home and community; poverty, racism, lack of education, income inequities, barriers to health services and xenophobia to name just a few. Throughout our 41- year history Monarch Services has remained steadfast in offering innovative, holistic and equitable programs and services. Our staff, Board and volunteers have much to be proud of in what has been accomplished over the past twelve months. In our commitment to fulfilling our mission, *Lives Free from Violence & Abuse* we continue to press forward with focus, determination and fierce advocacy for our clients, community and work.

#### In 2018:

✓ Monarch was part of a task force that was instrumental in advocating and securing \$20 million in additional

state funding for fiscal year 18/19 for domestic violence and sexual assault agencies across California.

- ✓ Monarch’s Prevention team provided workshops to over 3,700 students in middle and high schools throughout Santa Cruz County. A handful of students have taken leadership roles in developing programming and acting as youth advocates through the mentorship of the prevention staff.
- ✓ Monarch’s Crisis Intervention and Child and Youth team began providing comprehensive education and advocacy services within the Juvenile Detention Center and Santa Cruz County Main Jail. According to the Vera Institute for Justice at least 94% of individuals who are incarcerated have experienced childhood domestic violence and/or sexual assault.
- ✓ Monarch Services provided training to over 250 local law enforcement personnel on responding to domestic violence and/or sexual assault calls with the intention of reducing trauma and providing comprehensive services to survivors.

- ✓ Monarch received close to \$500,000 in new funding. This funding will create new permanent housing programs for clients, increase our work with the immigrant community, expand our services to human trafficking survivors and commercially sexually exploited children, expand our outreach and direct service programs to individuals that are incarcerated including youth and allow us to continue to work with the farm worker community through our Campos Seguros program.

I am humbled by the dedication of our staff, the strength and resilience of the survivors we serve and the support of our community. Thank you.

In community,

Kalyne Foster Renda,  
*Acting Executive Director\**

\*Monarch Services’ Executive Director. Laura Segura is currently on medical leave and will be returning mid-2019.



# Donors, Volunteers & Supporters 2017

## Grants & Major Funders

California Coalition to End Sexual Assault  
California Department of Public Health  
California Office of Emergency Services  
City of Capitola  
City of Santa Cruz  
City of Scotts Valley  
City of Watsonville  
Community Foundation Santa Cruz County  
County of Santa Cruz  
David and Lucille Packard Foundation  
Pinpoint Foundation  
The Rockefeller Foundation  
Sunlight Foundation

## Donors

### \$10,000 +

Anonymous  
Reiter Affiliated Companies

### \$5,000–\$9,999

Leticia & Lane Bess  
Edward Newman  
George & Gail Ow

### \$2,500–\$4,999

California Giant Berry Farms  
James Crabbe  
Katz-Lapides Family Fund  
Thomas & Joanne Young

### \$1,000–\$2,499

Joyce Anne Asmussen  
Bay Federal Credit Union  
Michael & Vivian Brown  
Corralitos Women's Club  
Kevin Doyle  
Ephraim Foundation  
Rudy & Cathie Escalante  
Fox Wang & Morgan PC  
Amy & David Harrington  
Imura Japanese Restaurant  
Sharon Kluger  
Joan Osborne  
Rowland & Patricia Rebele  
RINC  
Santa Cruz DSA  
Ruth Smith  
Staff of Life  
Sudz Laundrette  
Jeff Traugott Guitars

### \$500–\$999

Arable Labs  
Patricia & William Barton  
Bates Family Trust  
Richard & Made Berg  
Maria Luna & Greg Bjur  
Jaxon Camara & Michel McMahan  
Michael & Jan Cloud  
Cathleen Eckhardt  
Faith Community Church  
of Santa Cruz  
Doug Fischer

Cheryl Gomez  
Amy & Jason Ivey  
La Selva Beach Community Church  
Thomas & Yalenda Listmann  
Teall Messer  
Michael's On Main  
Print Smith  
Resurrection Church  
Laurie Rivin & John Hamstra  
Dorothy Ruby  
Armando Ruiz Jay Saber  
San Lorenzo Valley High Cougar Club  
Santa Cruz Rotary Sunrise  
Sheldon Satnick  
Mark & Sara Segal  
Roland & Rosa Sharp  
Margie Sisk  
Team Women Santa Cruz  
The Thomash Family Foundation  
Beth Truso  
Ismael & Justina Vega  
Veterans of Foreign Wars  
Michael Wade  
Carol Walberg  
Matthew & Emily Watson  
Watsonville First United Methodist Church  
The Wheel Company

### \$250–\$499

A&A Organic Farms  
Judith Aissen & James Clifford  
Anonymous  
Michele Bassi  
Kathleen Archer Bowden & Jerry Bowden  
Kathryn Canlis  
Angela Cline  
Rosemary & Albert Crevello  
Daryl Dichek & Kenneth Smith  
Maggie Dickson  
Jan Finney  
Carol Fuller  
C.J. Gold, Inc.  
Linda Gold  
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James Hartje Construction  
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Amy Jimenez  
Lucas Lehman  
Nancy Lockwood  
Becky Maes  
Chris & Chuck Maffia  
Marjie & Mark McCray  
Bob & Pat Namba  
Fanie & Corie Opperman  
Dennis St. Peter, M.D  
Pleasure Point Yoga  
Maria Ramirez  
Kalayne Foster Renda & Dominic Renda  
Tanya Ridino  
Steve Ruby  
Alison Ruday  
Lydia Sanchez  
Santa Cruz County Bank

The Schwab Fund for Charitable Giving  
Scruggs, Spini & Fulton  
Robert Slawinski Auctioneers  
Soquel High Fund  
David & Mary South  
Gilbert Stein  
Ruben Torrez  
Walters & Kondrasheff  
Ana Ventura Phares  
Thomas & Joanne Young

### \$100–\$249

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Maleah Amos  
Leslie & Richard Andrews  
Ginny Aragon  
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Julia Armstrong  
Vera & Elliot Aronson  
David & Catherine Banghart  
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Rogelio Barranco  
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Jennifer Bell  
Elizabeth Bennett  
Emma Jean & Barry Bowman  
Donna Bradford  
Deborah Bronstein & Evans Whitaker  
Vicki Burke  
Linda Burroughs  
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Diane Crawford  
Karen Curtis  
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Sue Estey  
Francisco Estrada  
Cynthia Fagan  
Margaret Fitzgerald  
Peggy Flynn  
Jorge Fonte  
Keisha Frost  
Margaret Rose & John Gallagher  
Gayle's Bakery & Rosticceria  
Cheryl & Jerry Glover  
Lynn Gordon  
Harold & Rosalind Hastings  
Robert & Ann Hestand  
Julie Hitchcock  
David & Jocelyn Hoy  
Wendy & Lowell Hurst  
Aida Hurtado & Craig Haney  
Gertie Johnson  
Jamie Joy  
Kathie Keeley  
Bonnie Keet

Mariposa Kercheval  
Susan Kerr  
Trisha & Brandon Kett  
Michele & Robert Kibrick  
Elaine Kihara & David Sweet  
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Meryl Lewin  
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Gail Lobello  
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Jaime Lopez  
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Stephanie & Gregory Mahoric  
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Sergio Martinez  
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Christine Miller  
Joanne Moy  
Lucy Murillo  
Alicia Najera  
Anne Olson  
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Laura Owen  
Indiana Pearson  
Rick & Robin Polse  
Pure Pleasure Shop  
Eric Rice  
Ann Russell  
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Carrie Salady  
Salud y Carino  
Irene Segura  
Clare Sheils  
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Stephen Siegel  
Anastasia Skelton  
Kenneth Smith  
Jim & Janet Starr  
Ann Stuparich  
Lynn Sullivan & Daniel Cheatham  
James & Deborah Thoits  
Cristina Trengove  
Loretta Turnipseed  
United Way of Santa Cruz County  
Asenat Ventura  
Michael & Lorraine Washington  
Jon & Jill Winston  
Patty Winters  
Susan & Jonathan Wittwer  
Women of the Forest  
Thomas & Joanne Young  
Yvonne's  
Zanker Recycling  
Joan Zimmerman

# Thank You!

## In Kind \$100+

Aikawa  
 Megahn Albertson  
 Aaron Alejo  
 Alfaro Vineyards  
 Alladin Nursery  
 Julie Allecta  
 AmeriGas  
 Heather Baldwin  
 BFF Boutique - Resale Clothing  
 Maria Luna Bjur  
 Connie Breakfield  
 Rita Bryant  
 California Giant Berry Farms  
 Caress Day Spa  
 Chardonnay Sailing Charters  
 Audrey Chavez  
 Coast CPR/First Aid Training  
 Coastal Health Partners  
 Corralitos Women's Club  
 Lynne Czerwinski  
 Alice Daubenbis  
 Samantha Debruhl  
 Joanna Dover  
 Jane Doyle  
 Sonya Drottar  
 Kim Dunn  
 Elixir Distributing  
 Bernadette Erlach  
 Exceedio  
 Esmeralda Fernandez  
 Margarita Fernandez  
 Doug Fischer  
 Gamma Phi Beta  
 Victoria Garibay

Linda Gold  
 Nhi Guerrero  
 Tim Hornstin  
 Jack's Cigar Store  
 Joi De Vivre Hotels  
 Ellie Jordan  
 Kitayama Brothers, Inc.  
 Sharon Kluger  
 Hilde Largay  
 Stella Lauerman  
 Shelley Lawrie  
 Kim Lennan  
 Marilyn Lewis  
 Carl Linsberg  
 Jaqueline Lockwood  
 Loma Prieta Club  
 Kenni Lopes  
 Jose Luna  
 Mark Madson  
 Susan Maher  
 Maramonte  
 Jo Ann Martindale  
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 Timothy McKay  
 George Miljanich  
 Jeanne Miner  
 Monarch Cove Inn  
 Monterey Bay Aquarium  
 Mortons  
 Tina Musgrave  
 Nepenthe  
 Rosalinda Oamia  
 Linda Oania  
 Yadhira Orozco  
 Martina O'Sullivan

PopUp Peace  
 Samuel Pun  
 Revolunas  
 RINC  
 Roaring Camp Railroad  
 Robert Slawinski Auctioneers  
 S. Martinelli & Company  
 Juli Sanderson  
 Mikaela Sanfield  
 Santa Cruz Warriors  
 John Scott  
 Second Harvest Food Bank  
 Spring Hills Golf Course  
 Carol Strang  
 Swanton Berry Farms  
 Karen Sweetland

The Lexington House  
 The Print Gallery  
 Randi Theriault  
 Thrive Market  
 Cristina Trengove  
 Twin Lakes Church  
 Verve Coffee Roasters -  
 Seabright Cafe  
 Max Walters & Kondrasheff  
 Ann Wasserman  
 Watsonville Buddhist Temple  
 Krista Whitman  
 WHS Club  
 Marcia Yallich  
 Zanker Recycling  
 Maria Zimmer

## Board of Directors

### Current

**Angela Cline, Chair**  
**Keisha Frost, Vice Chair**  
**Jamie Joy, Secretary**  
**Angela Chestnut**  
**Cesar de Santos**  
**Amy Ivey**  
**Sharon Kluger**  
**Jasmine Najera**

### Past

**Linda Gold**  
**Ana Ventura Phares**  
  
**Acting Executive Director**  
**Kalyne Foster Renda**

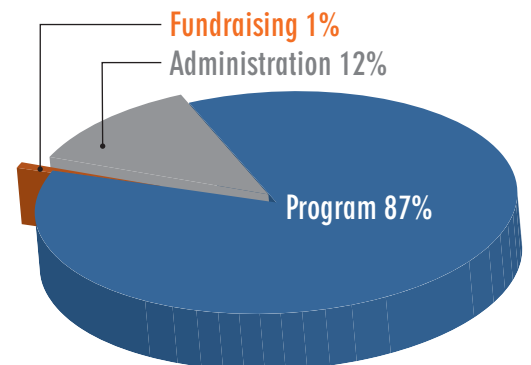
## Monarch by the Numbers

### Service Numbers January 1 – December 31, 2018

Domestic Violence Clients Served	1003
Sexual Assault Clients Served	321
Crisis Line Calls	317
Legal Assistance Services Provided	447
# of Shelter Bed Nights	2332
Children Served in Individual Counseling Sessions	108

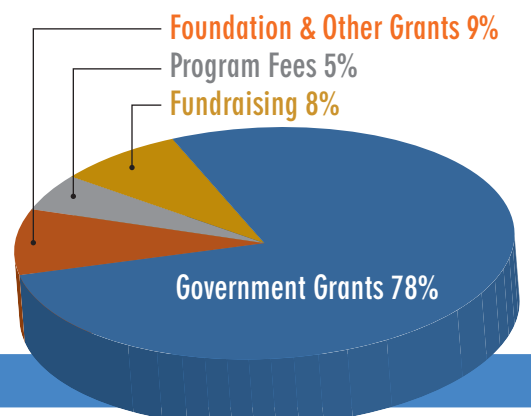
### Expenses

Program	2,112,728
Fundraising	34,493
Administration	303,213
<b>TOTAL</b>	<b>2,450,434</b>



### Revenue

Government Grants	1,862,193
Foundation & Other Grants	205,350
Program Fees	120,569
Fundraising	185,194
<b>TOTAL</b>	<b>2,373,306</b>



# Impact

**I**N 2017, DR. SUSAN GREENE presented a report supported by the Sheriff's Office entitled, *Gender Matters: A Profile of Women in Santa Cruz County Jail*, based on 31 interviews with women in the Main Jail and Blaine Street. In response to the report, the Santa Cruz County Board of Supervisors convened the Justice and Gender Task Force for a 24-month term and appointed representatives which included health and justice leaders from county agencies, community-based organizations, and the community. The Task Force has been committed to including people with lived experience to ensure reform efforts are successful at reducing harm to individuals and their families.

The *Gender Matters* report revealed that most women in our jails had a parent who had been incarcerated, and nearly three out of four are mothers themselves. This data has guided the overarching goal of the Task Force to reduce recidivism and help prevent intergenerational cycles of incarceration.

The Task Force's mission is to identify the unique needs of women and their families who are entangled in our criminal justice system and develop recommendations on policies and practices to better meet those needs. Monarch advocate Maria Luna is an appointed member of the task force and was part of the team that on January 15, 2019 made recommendations to the

County Board of Supervisors which included:

- The Children of Incarcerated Parents Bill of Rights, which calls for children to be informed of their parent's arrest, listened to when decisions are made about their own future, and considered when decisions are made about their parents. They also call for children to be allowed to speak with, see, and touch their incarcerated parent, have a lifelong relationship with the parent, be free from judgment, and be well-cared for in the parent's absence.
- Investing in stable housing and programming for women who have been incarcerated once they are released from jail;
- Utilizing external investigators for reported sexual harassment and/or assault claims during incarceration, and
- Providing education and advocacy to incarcerated women who have experienced sexual assault.

In response to the recommendations, Monarch Case Manager Esmeralda Torres and Crisis Intervention Advocate Maria Luna have been providing one-on-one counseling sessions for women currently incarcerated at the local jails. Their work has proven to be extremely impactful and their time is truly valued by the clients they are serving.

Esmeralda stated that the work is so rewarding and that any bit of support, however small it may be, is huge to the women. One individual shared that, *"through working together, I was able to identify signs that I was in an unhealthy relationship."*

Another shared, *"I need you more than you know. You are the one person who cares for us and it means the world to me that you continue to work with me."*

One woman stated that after reading through the materials the Advocate provided and talking together, she was able to learn new behavior and even be more compassionate to others who are incarcerated. The individual was so surprised that she felt this way because it was completely opposite of what she has normally felt or behaved.

One of the women shared that before working with her Advocate, she would often stay in her cell for much of the day due to having a very hard time being outside with others because of the trauma that she had endured. Her Advocate introduced art therapy exercises and taught her grounding techniques that has assisted her with coping. Recently, she stated, *"I wish I would have known about Monarch Services when the abuse happened to me. If you would have been here for me to work with the first time, I probably would have ended up in a much better situation that I am in now."*

## Greetings from the Board

*Clients, Community Partners and Donors,*

As we close the year and begin another, we reflect on what we have accomplished and look ahead for the continued impact of our agency. This past year continues to give me hope and strength to believe and just BE for our clients and community. The most powerful tool we have is to listen and empower others.

I reflect on the many children that we reach in our schools to teach about healthy relationships, our families we support to a new beginning in our shelter and the many community members we educate toward intervention and prevention. I look forward to the new and expanded programs of our agency, collaborating with our community, and making lasting change to our clients and all those around them.

I am inspired by our passionate staff, leading the path to social change, giving themselves completely to our agency and community every day, all the while going home to their own families.

Domestic violence and sexual assault does not discriminate, it sees no colors, no race, no age, no genders and no income brackets. We are all affected and we make it our business to do something and stand up to say enough is enough. Your continued generosity allows us to do just that, believe and support. Together, we can help the victims of domestic violence and sexual assault become survivors.

With gratitude,  
Angela Cline, Board President

