Dear clients, donors and community partners,

Thank you for your continued dedication, commitment, loyalty and support. As we set out into 2020, I feel both a great sense of gratitude and excitement for the new year and what is to come. I am so incredibly humbled and honored to serve as President of the Monarch Board of Directors this coming year. Together, we will continue to be the advocates that are so greatly needed to shine light on our mission, vision and goals. We must continue to speak out on behalf of our community members who are survivors of sexual and domestic violence, trafficking, exploitation and abuse.

There have been many successes and challenges over the past year, but we continue to show up and support our community members with passion and perseverance. We are elated to welcome back Laura Segura-Gallardo, our fierce Executive Director. After an extended medical leave, she is back, healthy as ever and ready to fight! We are forever grateful to Kalyne Foster-Renda for her leadership and dedication to Monarch Services in Laura’s absence.

Monarch Services continues to grow and refine programming and services. We are in a constant state of self-reflection and transparency in order to provide the best services we can and continue to look toward the future and the changing landscape. We are excited to have re-opened our newly remodeled shelter, which is a beautiful and supportive home where individuals can stay, heal and grow. Our housing program is thriving as we have supported many survivors in finding a permanent place to focus on their healing journey. Our staff members also served on the Justice and Gender Task Force to advocate for more equitable conditions for survivors of violence involved in the criminal justice system and their families.

Your continued support and advocacy on behalf of Monarch Services is greatly appreciated and in community, we can accomplish anything.

With immense gratitude and appreciation,

Jasmine Nájera
Board President 2020

Estimados clientes, donantes y socios de la comunidad,

Gracias por su continua dedicación, compromiso, lealtad y apoyo. A medida que comenzamos el año 2020, siento una gran sensación de gratitud y entusiasmo por el nuevo año y lo que está por venir. Me siento muy humilde y honrada de servir como presidenta de la Mesa Directiva de Servicios Monarca este año. Juntos, seguiremos siendo los defensores que son tan necesarios para iluminar nuestra misión, visión y objetivos. Debemos continuar hablando en nombre de los miembros de nuestra comunidad que son sobrevivientes de violencia sexual y doméstica, tráfico, explotación y abuso.

Ha habido muchos éxitos y desafíos durante el año pasado, pero seguimos apareciendo y apoyando a los miembros de nuestra comunidad con pasión y perseverancia. Estamos emocionados de darle la bienvenida a Laura Segura Gallardo, nuestra feroz directora ejecutiva. ¡Después de una ausencia médica prolongada, ella está de vuelta, sana como siempre y lista para luchar! Siempre estamos agradecidos con Kalyne Foster-Renda por su liderazgo y dedicación a los Servicios Monarca en ausencia de Laura.

Servicios Monarca continúa creciendo y refinando la programación y los servicios. Estamos en un estado constante de autorreflexión y transparencia para brindar los mejores servicios que podamos y continuar mirando hacia el futuro y el panorama cambiante. Estamos emocionados de haber reabierto nuestro refugio recientemente remodelado, que es un hogar hermoso y de apoyo donde las personas pueden quedarse, sanar y crecer. Nuestro programa de vivienda está prosperando ya que hemos apoyado a muchos sobrevivientes a encontrar un lugar permanente para concentrarse en su jornada de sanación. Los miembros de nuestro personal también formaron parte del Equipo de Trabajo de Justicia y Género para abogar por condiciones más equitativas para las sobrevivientes de violencia involucradas en el sistema de justicia penal y sus familias.

Su continuo apoyo y defensa en nombre de Servicios Monarca es muy apreciado y en comunidad, podemos lograr cualquier meta.

Con inmensa gratitud y aprecio,

Jazmín Nájera
Presidenta de la Mesa 2020

“Darkness cannot drive out darkness; only light can do that. Hate cannot drive out hate; only love can do that.”
— Martin Luther King, Jr.
Grants & Major Funders
California Coalition Against Sexual Assault
California Department of Social Services
California Office of Emergency Services
City of Capitola
City of Santa Cruz
City of Scotts Valley
City of Watsonville
Community Foundation Santa Cruz County
County of Santa Cruz
David & Lucile Packard Foundation
Dignity Health Foundation
Kaiser Foundation
Monterey Peninsula Foundation
Pinpoint Foundation
Rockefeller Foundation
Sunlight Foundation
University of California Santa Cruz

Donors
$5,000 – $9,999
James Crabbe
Bob Katz & Leola Lapidies
George & Gail Ow
$2,500 – $4,999
Leticia & Lane Bess
Robela Cruz
Barbara Drew
Friends at Good Vibrations
Michelle Hoffman
Vance Landis-Corey & Robert Corey
Jeff Traugott
Thomas & Joanne Young
$1,000 – $2,499
Aldina Real Estate Agents & Staff
Ace of Cups
Bella Babot
Paul & Carol Berman
Michael & Vivian Brown
Frederick & Kate Chen
Angela Chesnut
Angela & Brian Cline
David Fulton
Kalyne Foster-Renda & Dominic Renda
Leslie Harris
Kevin & Lee Kajihara
Bonnie Keet
Pemilia Lillarose
Joan Osborne
Rowland & Patricia Rebelle
Carmel & Michael Reitman
Resurrection Women's Guild
Roy & Diane Roeder
Angela Rowe
Alison Ruday
Dana Scruggs
Dave Spini
Ruth Smith
Barry Swenson
Roger Swenson
Jacob Young

$500 – $999
Rachel Abrams
Margaret Arcangeli
Joyce Anne Asmussen
Carolyn Atkinson
Maria Barranco & Ricardo Martinez
Patricia & William Barton
Esther L. Bass
Philip & Kathyn Bates
Richard & Made Berg
Maria Luna Bjur & Greg Bjur
Theresa Carlini
Michael & Jan Cloud
Maggie Dickson
Kevin Doyle
Tariq & Cassie Gazzipura
Robert Goldspink
Cheryl Gomez
Jane Grody
Christina Gullickson
David & Jacquelin Heald
Jocelyn & David Hoy
Amy Jimenez
Bill Kelbay
Matthew Kluger
Sharon & David Kluger
Hilde & Bryan Largay
Nicole Lezin & Rusty Kincon
Cherilyn & Jerry Lippmann
Thomas & Yalenda Listmann
Linda Locklin
Kreg Martin
Katherine Mayeda
Amanda Peiffer
Ana Phares
Dieter Ramaekers & Susie Kavanagh
Laurie Rivin & John Hamstra
Anna Rubalcava
Dorothy Ruby
Dennis St Peter, M.D.
San Lorenzo Valley High Cougar Club
Tamaro Santos & Rick Wright
Sheldon Satnick
Zacharias & Megan Schwarbach
Mark & Sara Segal
Ann Stuparich
Kim & Peter Truman
Rachel Weeden
Christopher Williams

$250 – $499
Kathleen Archer Bowden & Jerry Bowden
Betty & Allen Bjur
Sylvia Brown
Rosemary & Albert Crevello
Pamela Davis
Daryl Dichek & Kenneth Smith
Michele Finch
Jerry & Jan Finney
Doug Fischer
Kathryn Gault
Tora George
Amy Groeters
Tiffany Hammer
Ian Hardcastle
David & Bette Harken
James Hantje
Amy & Jason Ivey
Gertie Johnson
Diane Lamotte
Rayne Marr
Dusti McKeown
Zoe McLaren
Ruth & Mike Mehr
Teall & Cynthia Messer
Bob & Pat Namba
Fanie & Corie Opperman
Debra Reiff
Eric & Eugenia Acide Rice
Barbara Rogoff
Sara Siegel
Robin & Paul Stevens
James & Deborah Thoits
Kay Todd
Max Walters

$100 – $249
Edward Anderson
Leslie & Richard Andrews
Ginny Aragon
Julia Armstrong
Vera & Elliot Aronson
Linda Banks
Sharon Banks
Elizabeth Bennett
Natalie Berns
John Birchfield
Carrie Birkhofer
Sonja Brunner
Rita & Michael Bryant
George & Elizabeth Bunch
Carolyn Burke
Vicki Burke
Cathleen Chandler-Eckhardt
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Jennifer Cosby
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Linda Donovan
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Rudy & Cathie Escolante
Sue Esteby
Justin & Nancy Fash
Corrine Flanagan
George & Nancy Fohner
Jorge Fontes
Nicole Ford
Margaret Fitzgerald
Keisha Frost
Carol Fuller
Sandra Gaffney
Lynn Gordon
Karen Groppi
Amy Grothers
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Amy & David Harrington
Harold & Rosalind Hastings
Constance Hernandez
Julie Hitchcock
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Wendy & Lowell Hurst
Carolyn & Fred Irvine
Robert Johnson
Susan Johnson
Tracy Johnson
Jacqueline Johnson Hohman & George Bloom
Satish Kanwar
Frederick Keeley
Ken Keiffer
Jennifer Keil
Avery Keller
Susan Kerr
Trisha & Brandon Kett
Michele & Robert Kibrick
Heather La Fontaine
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Cayley Lancot
Michelle Lee
Richard Lee
Krishna Leikind
Rafael Leiva-Ochoa
Joseph Leonard
Margaret Leonard
Meryl Lewin
Sterling Lewis
Matthew Lim
Daniel Linger
Ellen Loebl
Briana Longoria
Kenni & George Lopes
Rafael & Rosa Lopez
Leaann & Leonel Luna
Lupita Alamos
Michael Luther
Nancy Macallister
Chris & Chuck Maffia
Marty & Robert Martin
Megan & John Martinelli
Charles & Susan McNieh
Alma Mendoza
Christine Miller
Kathleen Moberg
Nancy Musselman
Renate Nadler
Alicia Najera
Gayle & Joe Ortiz
Martina & Will O’Sullivan
Earleen Overend & Wayne Palmer
Laural Owen
Thomas Padula
Mary Anne Paul
Rick & Robin Polse
Teresa Robbins
Sydney Rogers-Woodward
Joan & Earl Rosebraugh
Nicholas & Ruth Royal
Phillip & Janet Rupp
John & Enid Rusev
Ann Russell
Janell Saber
Carrie Salady
James Sanders
Zach Schwarzbach
Ann Shanklin
Stephen Siegel
Heidi Simonson

2019
Heidi Simonson
Stephen Siegel
Ann Shanklin
Nicholas & Ruth Royal
Phillip & Janet Rupp
John & Enid Rusev
Ann Russell
Janell Saber
Carrie Salady
James Sanders
Zach Schwarzbach
Ann Shanklin
Stephen Siegel
Heidi Simonson
Thank You!

Monarch by the Numbers

Carolyn Slaughter
Anthony Sloss
Allan & Barbara Smith
Berdel & Michael Spellman
Sandra Staka
Gilbert Stein
Lynn Sullivan & Daniel Cheatham
Joanne Tabasz
Barbara Thomas
Lesley Tierra
Loretta Timnepseed
Michael & Lorraine Washington
Brad & Linda Wiles
Jon & Jill Winston
Patty Winters
Susan & Jonathan Wittwer
Helene Woolsey
Robert & Suzanne Young
Janice Zappa

In Kind $100+
Meghan Albertson
Richard & Mary Kay Alfaro
Alladin Nursery Friends
Amber Artaga
Brenda Ashworth
Debbie Baker
Lisa Marie & Donnie Battle
Ron Bautista
Betty & Allen Bjur
Linda Bloom Becker
Lisa Cecchettini
Alessandra Chavez
Jim Cochran
Samantha DeBruhl
Cathy Downes-Dustin
Gabriele & Robin Earlach
Marina Espana
Wilma Field
Doug Fischer
Kalyne Foster Renda & Dominick Renda
Jessica Frye
Carol Fuller
Tariq & Cassie Gazipura
Erica Glenn
Connie Hogston
Sindy Hernandez
Kim Hicks
Michelle Hoffman
Lisa Holcombe
Tom Holmes
Amy & Jason Ivey
Sharon & David Kluger
Justine Lagerwey
Tolga Lutsker
Wilna Lynchett
Jose Macias
Jessica Mancini
Charity Maranunty
JoAnn Martindale
Sandra Martinelli
Manny Melena
Jacqueline Mosa
Jasmine Najera
Suzanne Ordway
Martina & Will O'Sullivan
Jasmynne Parker
Jo Pirie
Ray & Diane Roeder
Linda Rossi
Terri Ryan
Jodi Saball
Lisa Scallan
James Santa
Kim Santa
Brigitte Schlatter
Pam & Brian Schnack
Julie Schneider
Becky Schumacker
Babrara Shingai
Elizabeth Short
Ruth Shugart
Dan Smart
Tom Spiretti
Randi Theriault
Elvia Torres

Matt Twisselman
Ann Wasserman
John & Liz Wesolowski
Dirk Wylie
Emil Yappert
JT Yeh
Amy Zenger

Corporate Partners
Bay Federal Credit Union
California Giant Berry Farms
Fox, Wang & Morgan, LLC
Lakeside Organic Gardens
Palo Alto Medical Foundation
Santa Cruz County Bank

Based on audited financials from Fiscal Year July 1, 2018– June 30, 2019

Service Numbers January 1 – December 31, 2019

Domestic Violence Clients Served: 1005
Sexual Assault Clients Served: 435
Crisis Line Calls: 1361
Clients Provided Legal Assistance: 296
# of Shelter Bed Nights: 3772
Children Served in Individual Counseling Sessions: 171

Expenses
- Program 2,182,943
- Fundraising 91,236
- Administration 242,001
TOTAL 2,516,180

Revenue
- Government Grants 1,986,006
- Foundation & Other Grants 275,000
- Program Fees 160,917
- Fundraising 155,606
- Other 94,202
TOTAL 2,671,731

Fundraising 3%
Administration 10%

Government Grants 74%
Program 87%
Foundation & Other Grants 10%
Program Fees 6%
Fundraising 6%
Other 4%
FOR MANY SURVIVORS OF TRAUMA AND VIOLENCE, finding a safe place to stay is the first step toward healing. The lack of available housing in Santa Cruz County often places additional burdens on survivors. In 2019 Monarch secured a grant to be able to provide long-term stable housing and wraparound services based on the Housing First Model. In our first year the staff was able to house and provide supportive services for over 25 families.

Clara’s Story

Clara,* a mother of three young children, lived with an abusive partner. While she wanted to leave, she financially was not able to do so and care for her children. She was balancing motherhood and working hard in school, struggling to move forward with her career goal of becoming a nurse and financially independent to be able to care for her family. Monarch’s housing team was able to work with Clara’s landlord to transfer the lease into her name and evict her abusive partner. When Monarch began paying Clara’s rent, she was free to focus on her nursing classes and caring for her children. Clara is scheduled to graduate in Spring 2020 and is excited to give back to her community as a nurse.

*Name changed to protect anonymity

From the Directors

Dear Community,

Much like the monarch butterfly transforms over time based on its needs, Monarch Services evolves and grows according to the needs of our clients and community. Every survivor of domestic violence, sexual assault or human trafficking has their own healing journey with unique barriers to overcome. While we have served our community for nearly 43 years, we are proud to constantly expand and progress based on our clients’ and community’s evolving needs. Over the past twelve months, we have successfully advanced our mission of “Lives Free from Violence & Abuse” by both empowering survivors and proactively working to prevent violence before it begins.

In 2019:

• Monarch Services secured funding from the Homeless Emergency Aid Program (HEAP) grant to renovate the 42-year-old Mariposa House shelter. As a result, the shelter was completely renovated, increasing the capacity to house clients and adding a room dedicated to transitional age youth. The renovations were designed to create a warm and inviting space that is conducive to healing and a safe place to call home.

• In response to our clients’ repeatedly conveying that they want to keep their family together and our commitment to end cyclical family violence, Monarch adopted the Positive Solutions curriculum to begin serving individuals who have done harm to their partner(s). Positive Solutions provides an in-depth, evidenced-based curriculum to stop abusive behavior, develop healthy communication skills and change the attitudes and behaviors that have contributed to abusive actions.

• Monarch received a $30,000 grant from Kaiser Permanente to support our new Housing First program. This program prioritizes securing long-term housing and provides wrap-around case management services including education, job training, mental and physical health support, childcare, transportation and financial literacy for survivors of violence.

• Monarch staff served on the Advisory Task Force on Justice and Gender to reduce recidivism for criminal justice-involved women and help prevent intergenerational cycles of incarceration. This task force prioritized issues such as reducing harm to children of incarcerated parents, increasing safety from sexual assault for women in jail and women experiencing homelessness and improving community health and safety.

• Monarch now has a mobile advocate managing cases at local schools and jails. Monarch has partnered with Pájaro Valley Unified School District and Santa Cruz County Probation to ensure students and incarcerated survivors are getting the services they need without coming to the Monarch offices.

• Monarch provided education and outreach to over 2,800 middle and high school students throughout Santa Cruz County focusing on safe dating and healthy relationships, being an active bystander and preventing exploitation through social media.

We are deeply grateful for the voices of survivors who have helped transform our movement and shape the direction of Monarch Services; your voices are central to this work. Thanks to our dedicated staff, our passionate community members and the resilience of our clients, we were able to make a significant impact in over 1,623 survivors’ lives in 2019.

In Community,

Kalyne Foster-Renda & Laura Segura Gallardo